



# VISUAL MERCHANDISING REPORT

## CHRISTMAS WINDOWS 2023

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GALERIES LAFAYETTE

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EL PALACIO DE HIERRO

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EL CORTE INGLES

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MANOR

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BECO

## NON-IADS MEMBERS:

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HARVEY NICHOLS  
SELFRIDGES

### USA

BERGDORF GOODMAN  
BLOOMINGDALE'S  
MACY'S  
SAKS FIFTH AVENUE



# IADS MEMBERS



# DENMARK















































# FRANCE

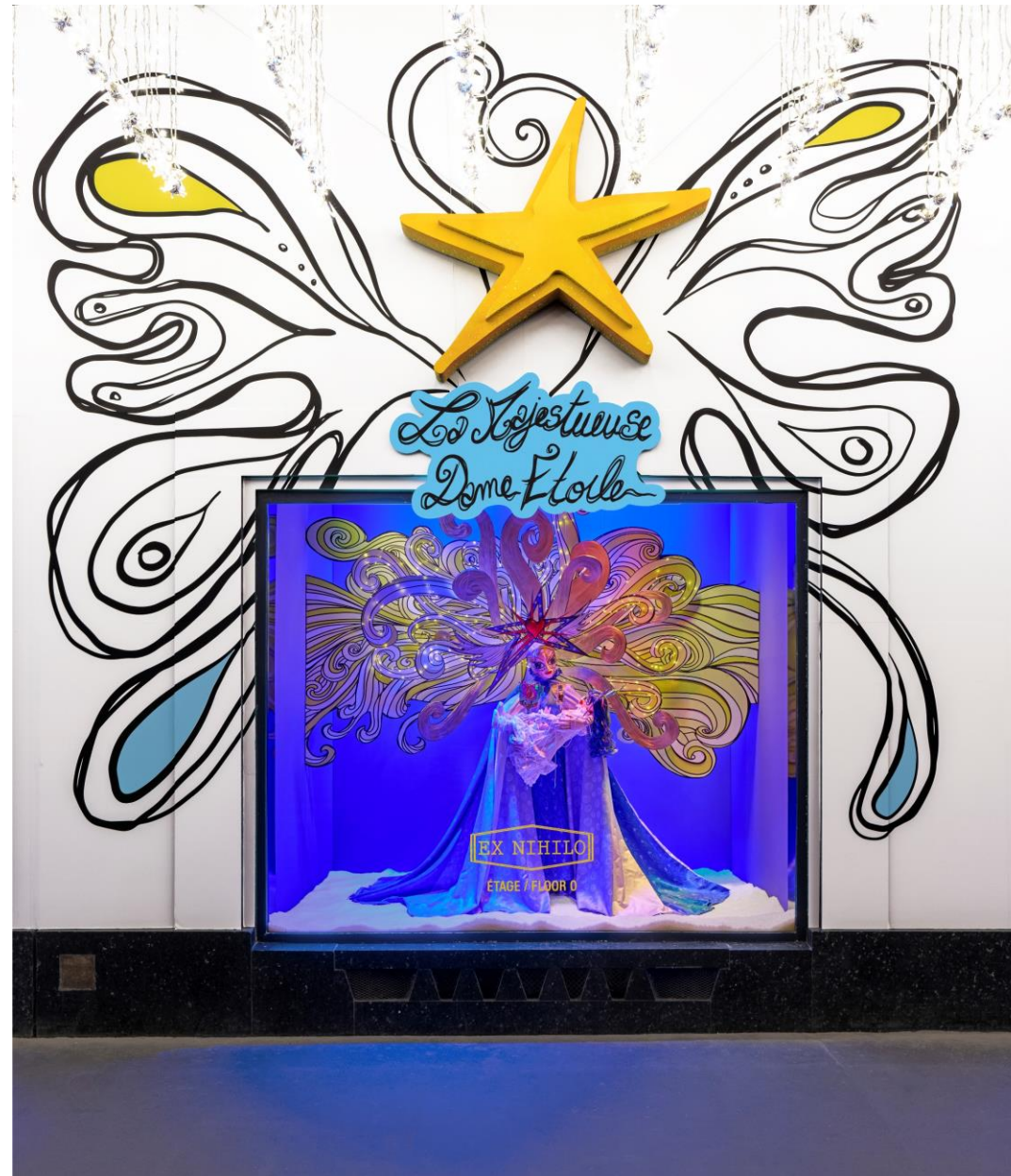












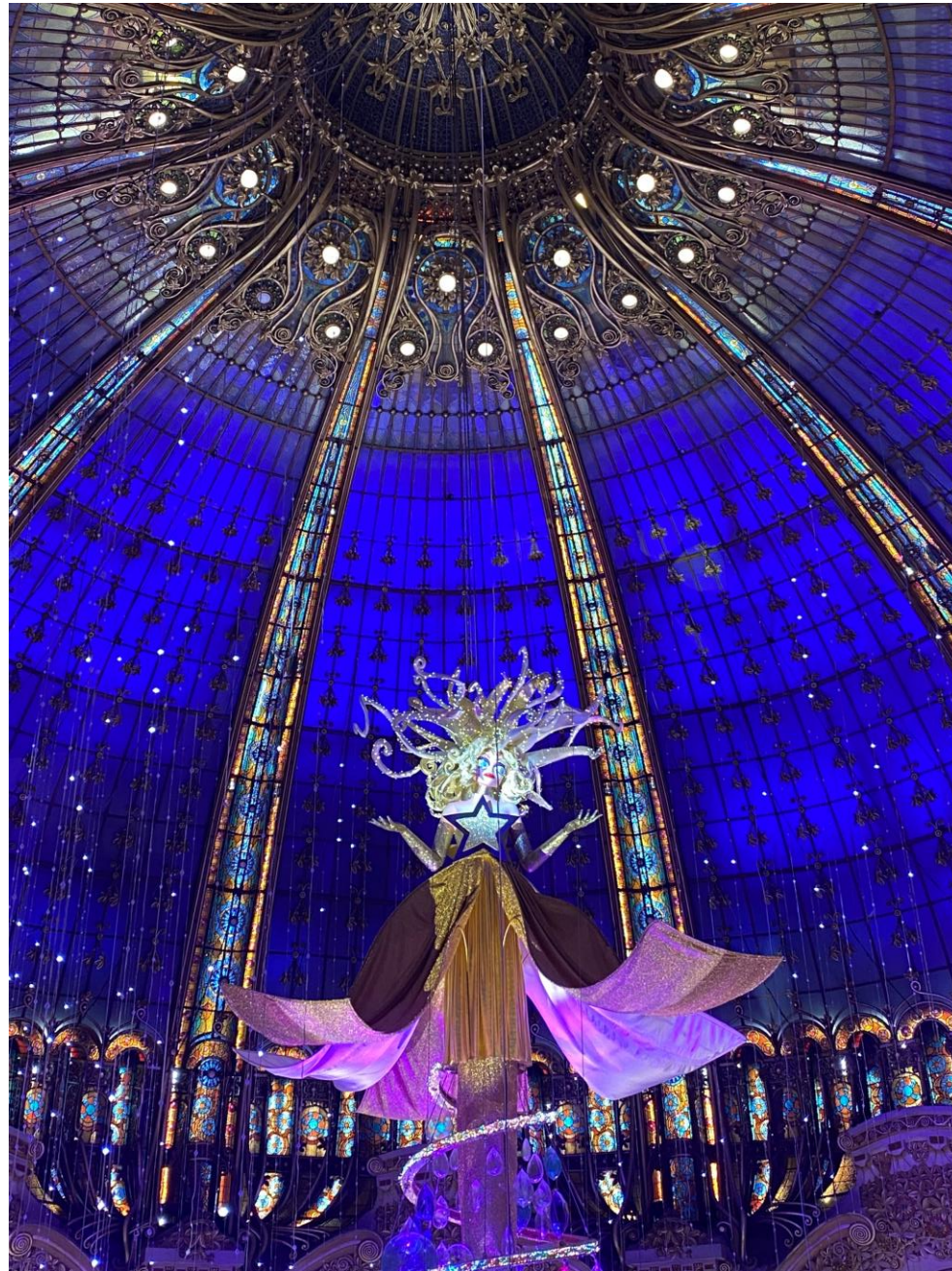
































# GCC









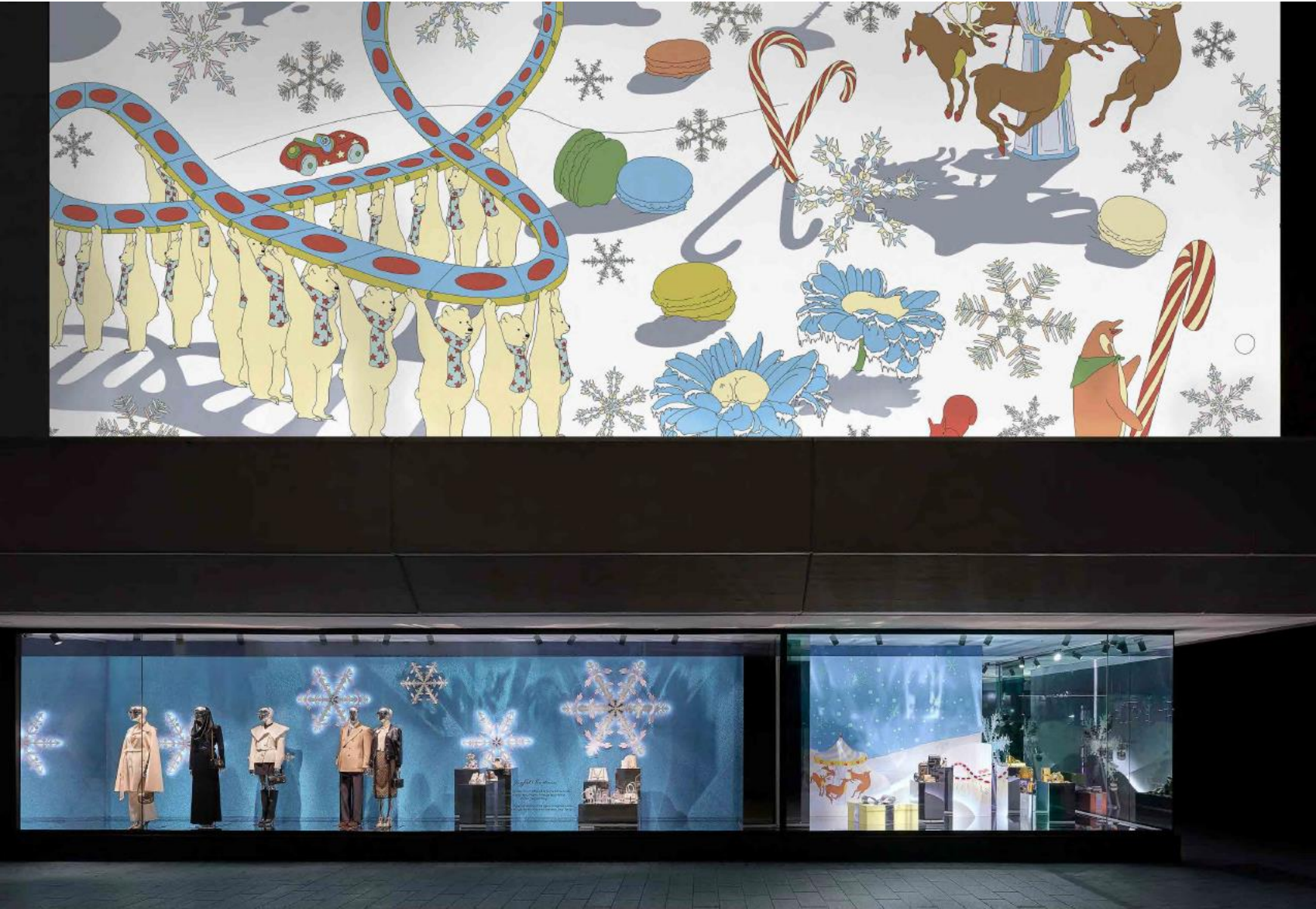




# GERMANY



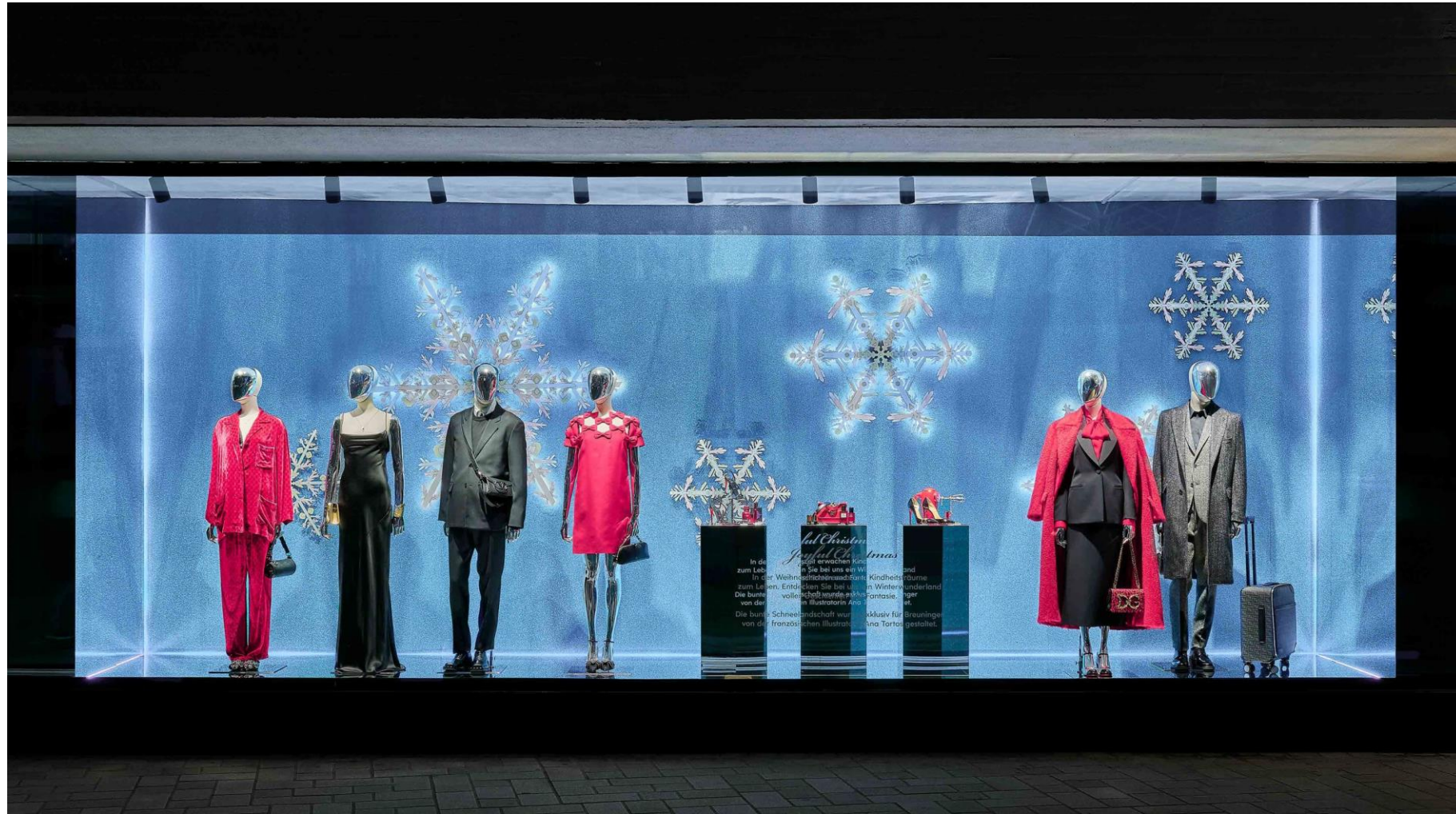
















































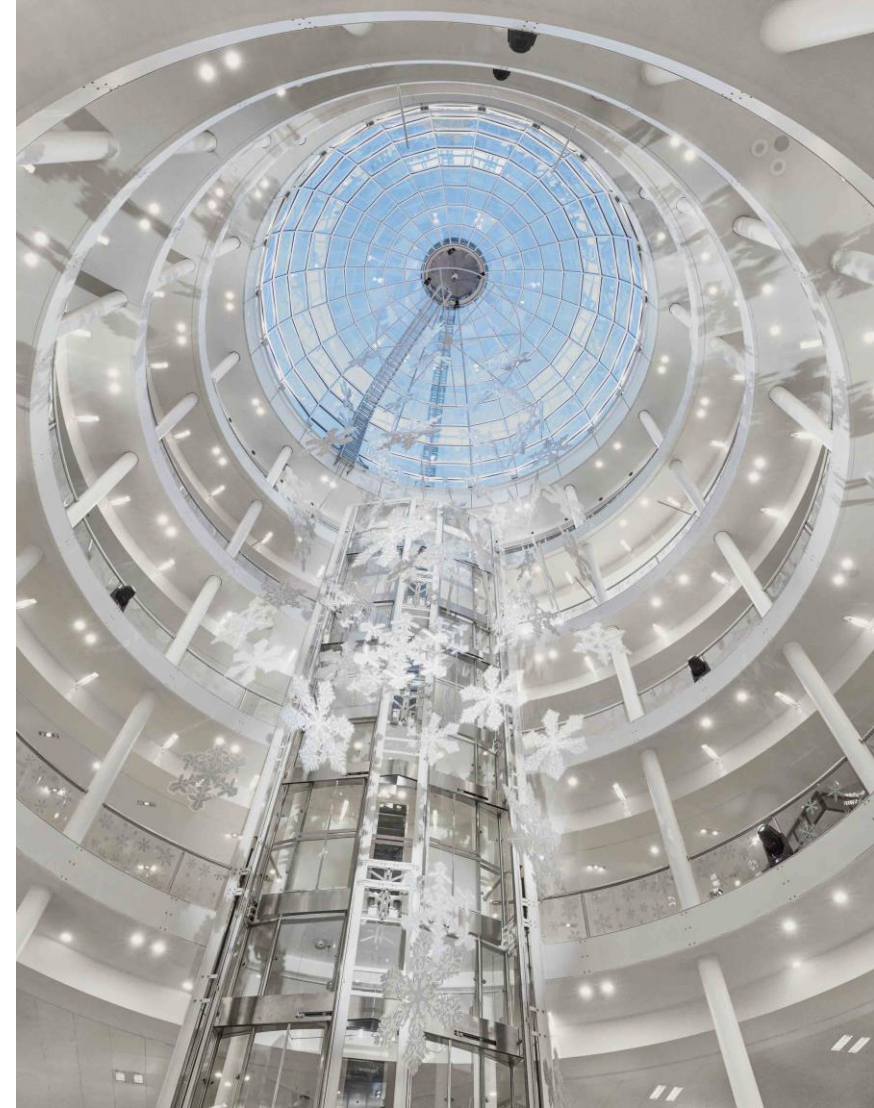
















# MEXICO





















































CELEBRATION OF THE STORE ANNIVERSARY





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# SPAIN

A nighttime photograph of a Spanish city street, likely in Madrid, featuring the illuminated dome of the Almudena Cathedral and the ornate facade of the Palacio Nacional. The street is filled with festive lights and decorated buildings, creating a vibrant and celebratory atmosphere.













































# SWITZERLAND

























































# VENEZUELA























# NON-IADS MEMBERS





# FRANCE

















































































































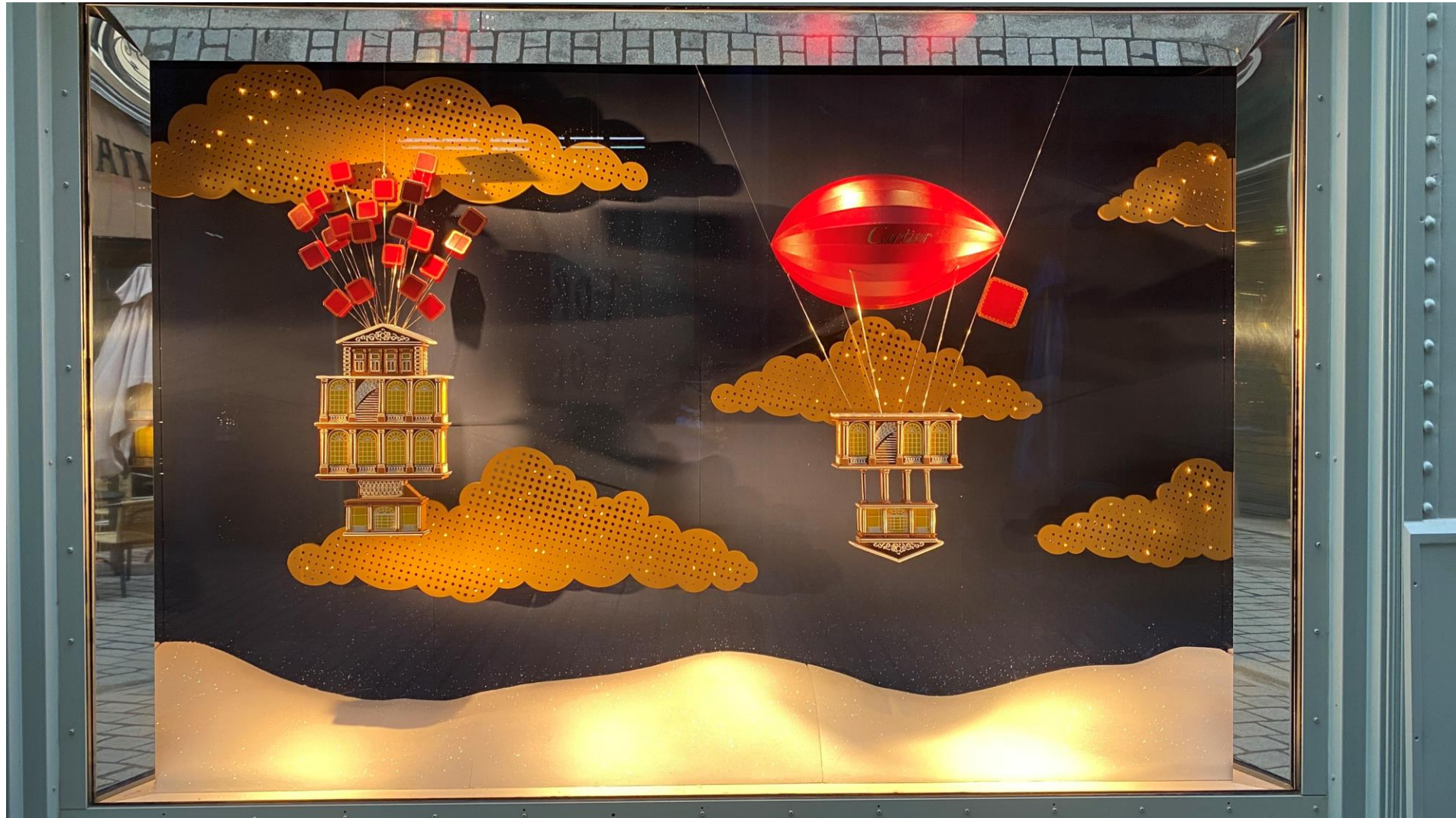
































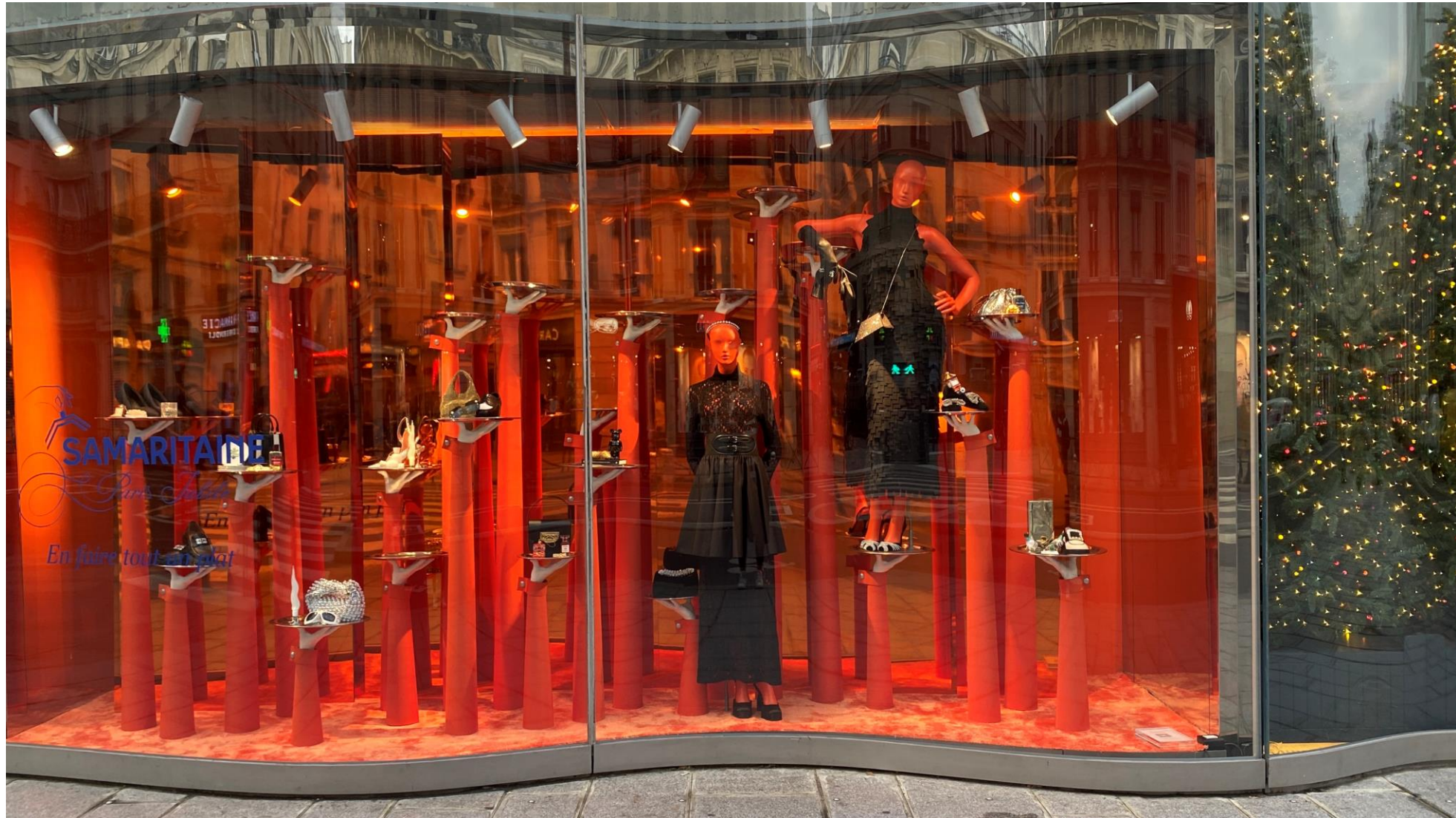














# NORWAY

































UK

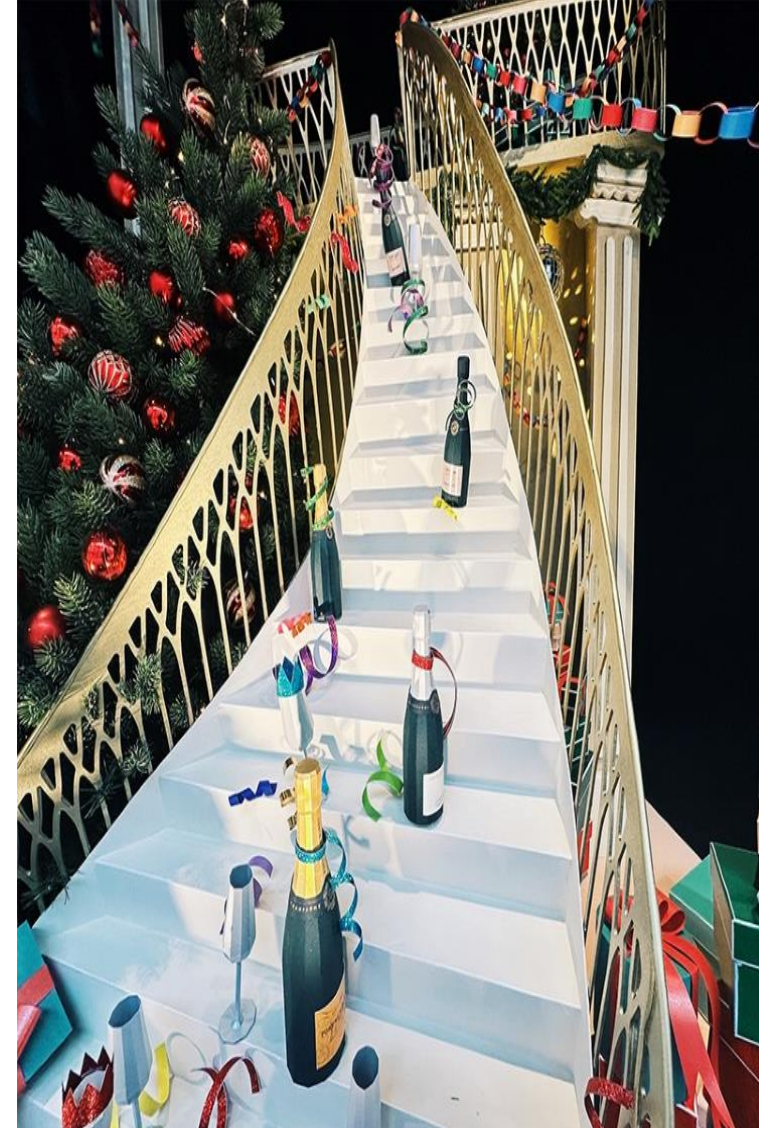












































































































# USA















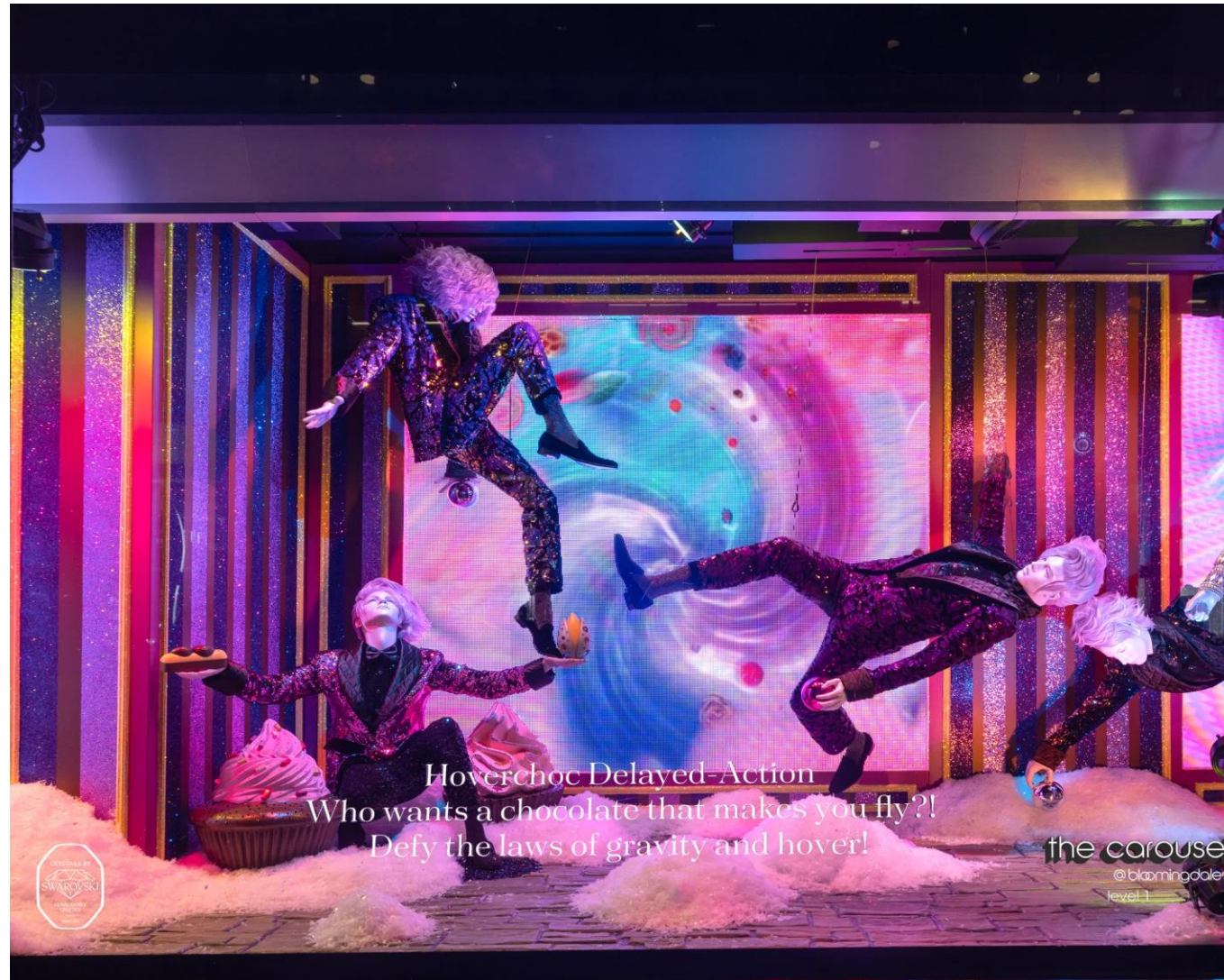


You can't get a shop without selling chocolate  
and you can't sell chocolate without a shop!

















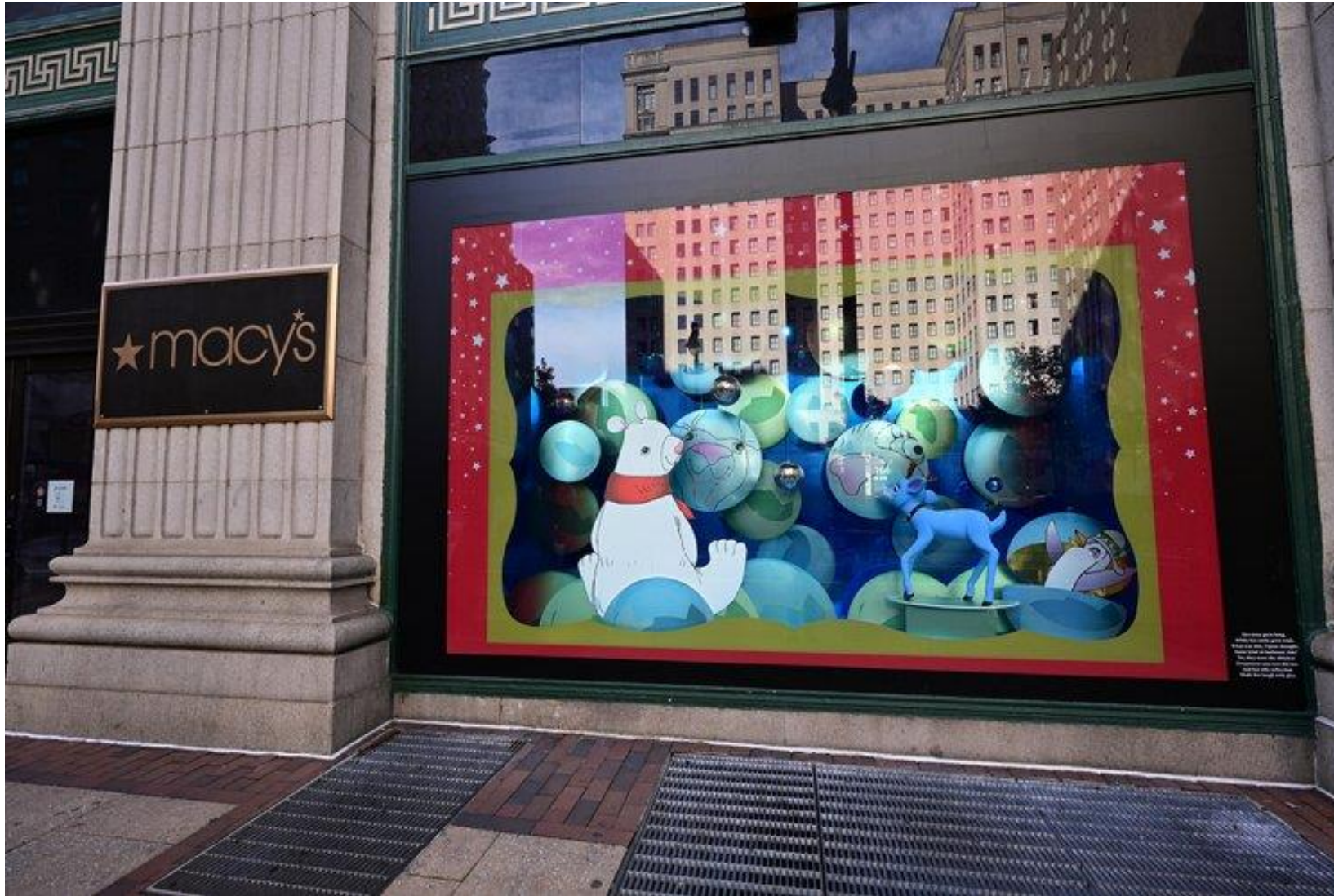
















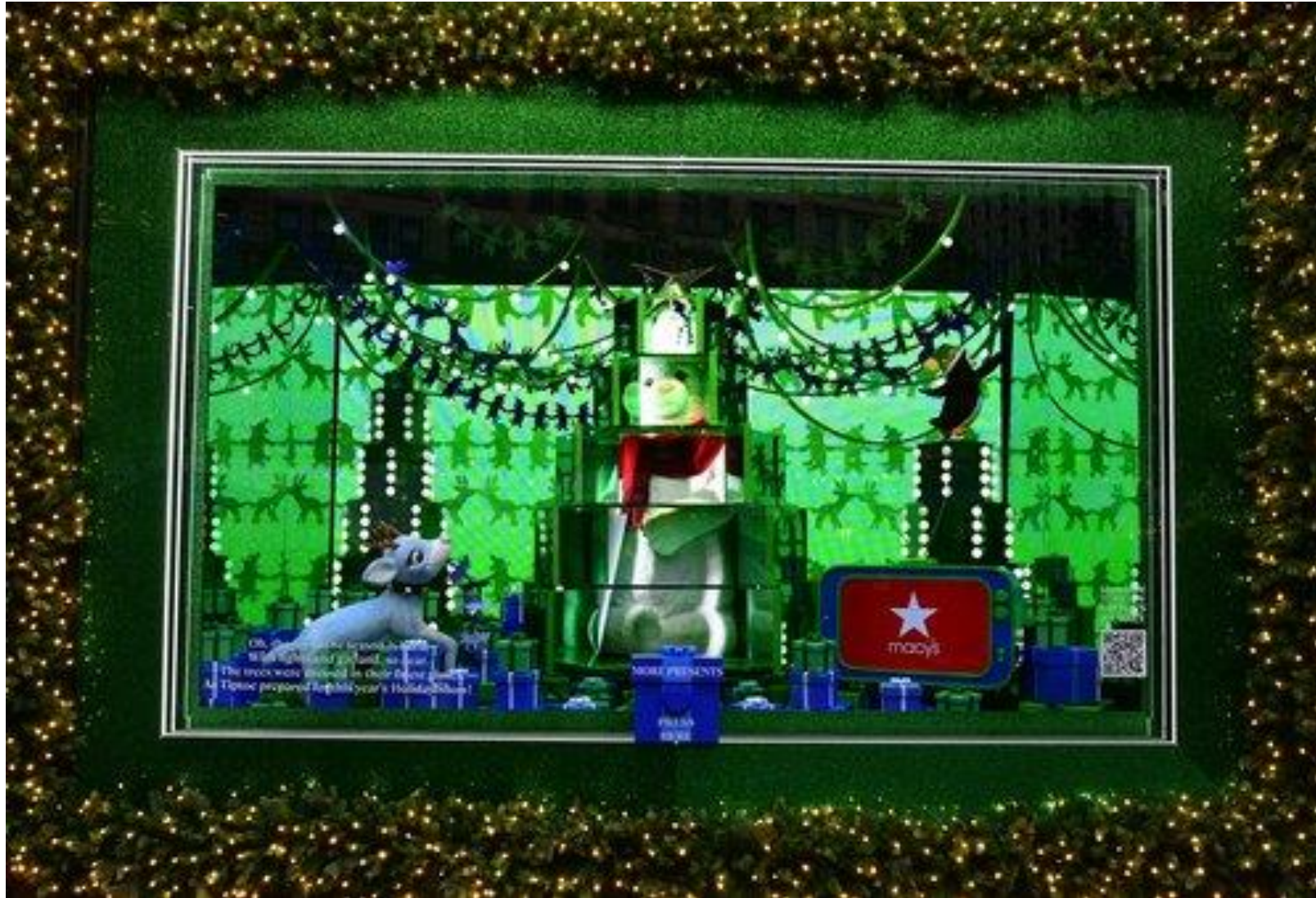












































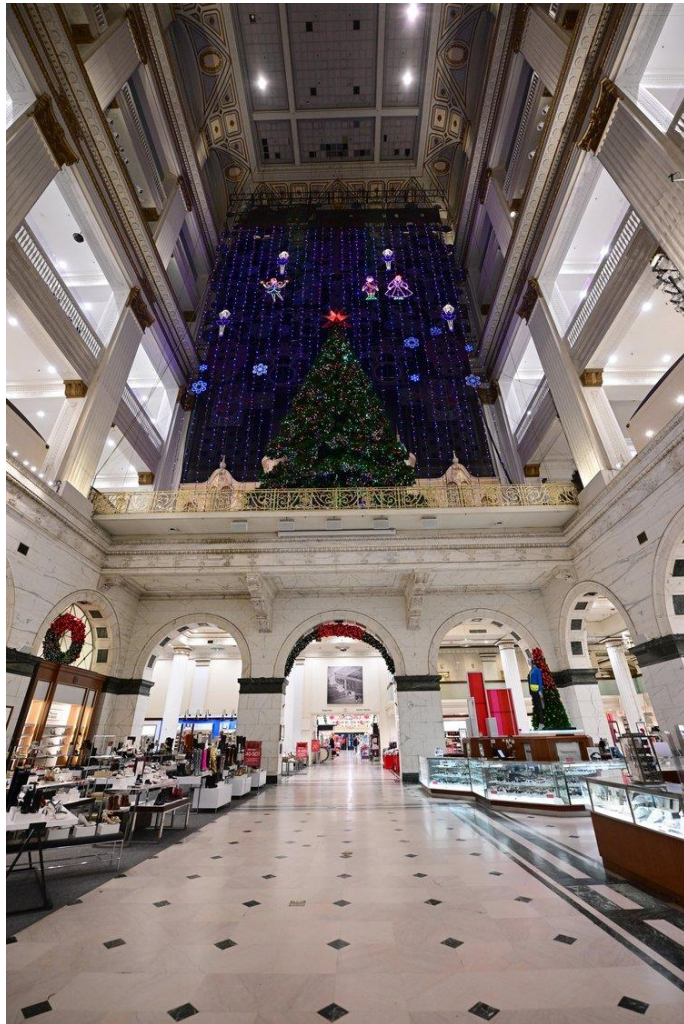




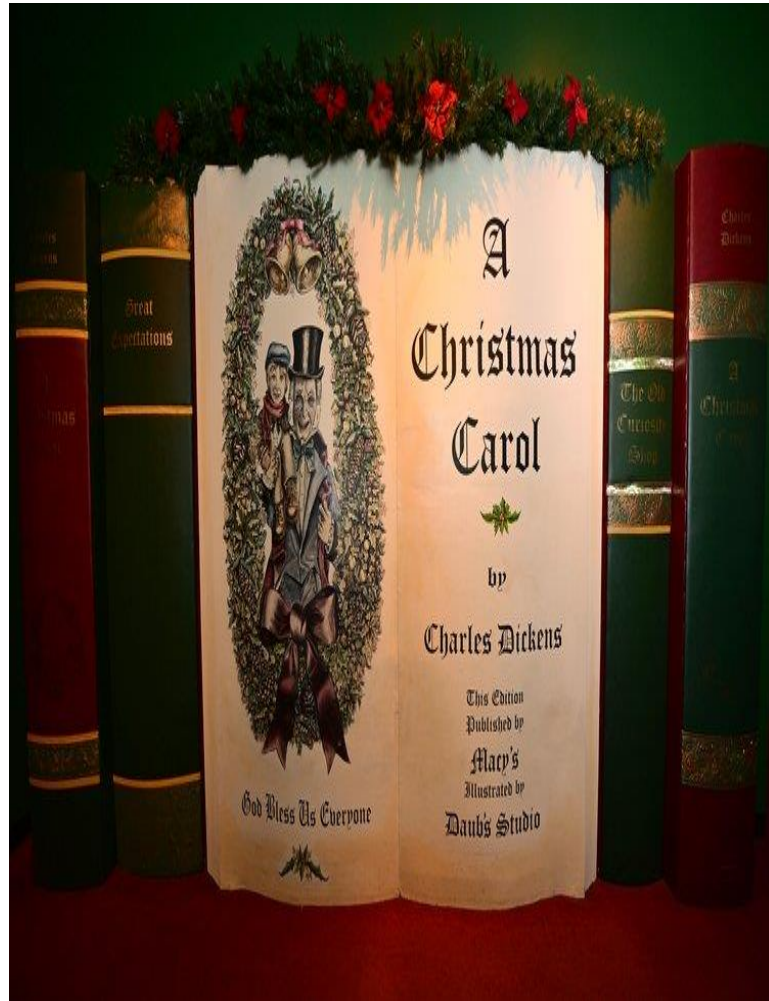




















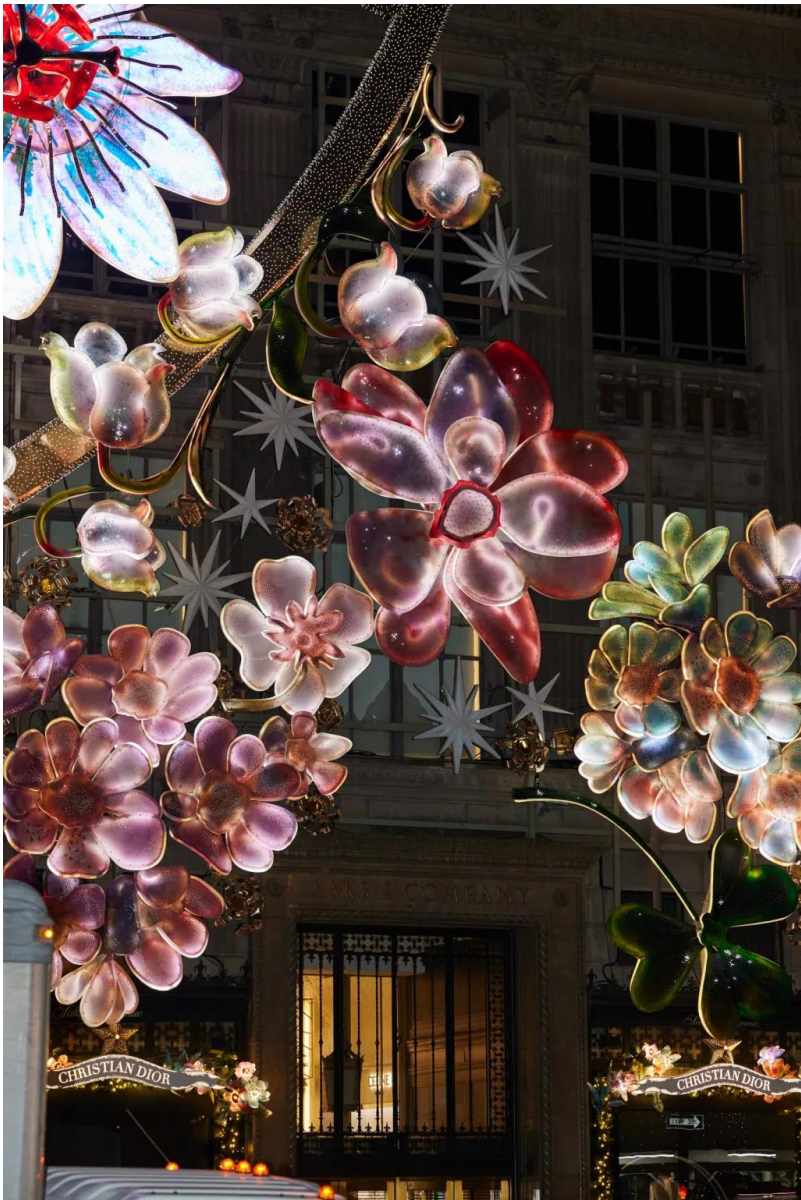




























# THANK YOU!