



INTERNATIONAL  
ASSOCIATION  
OF DEPARTMENT  
STORES

Sharing Retail Management Experience since 1928

# Stockholm RETAIL TOUR

(July 2022)

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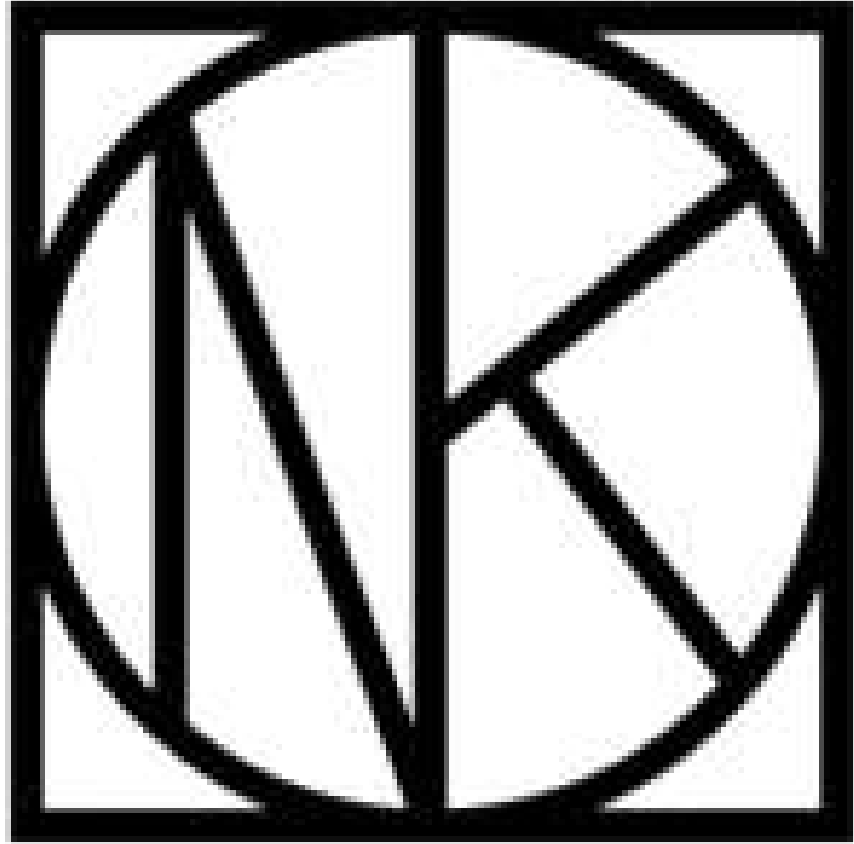
## ***Other stores***

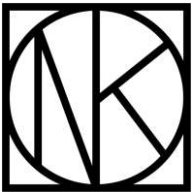
- Ahlens

pg. #30

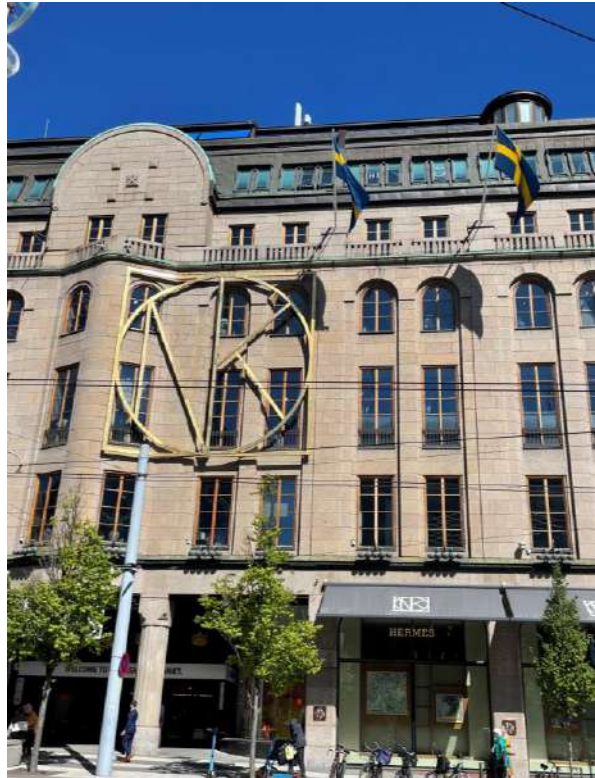


# DEPARTMENT STORES

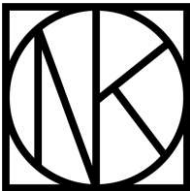




Exterior, Building



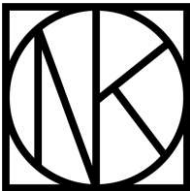




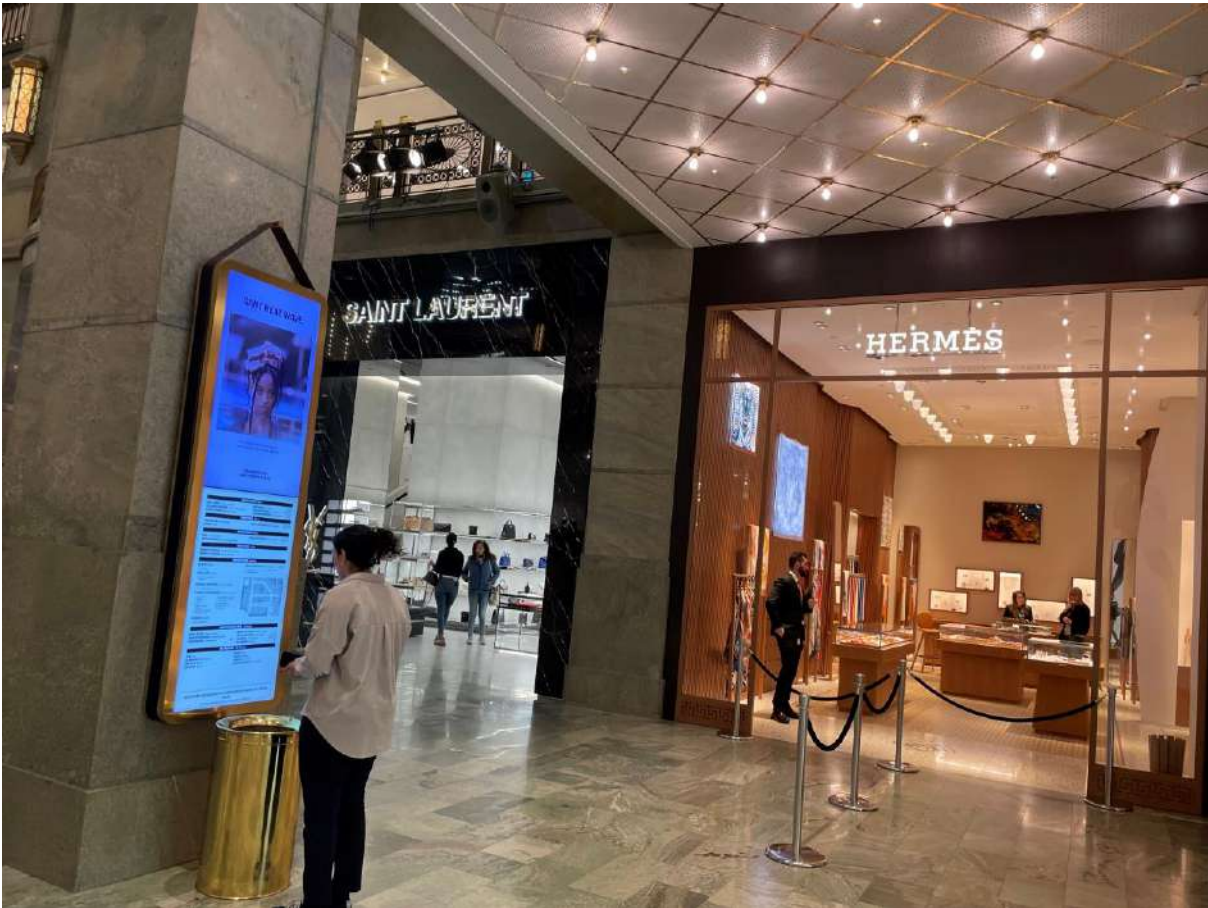
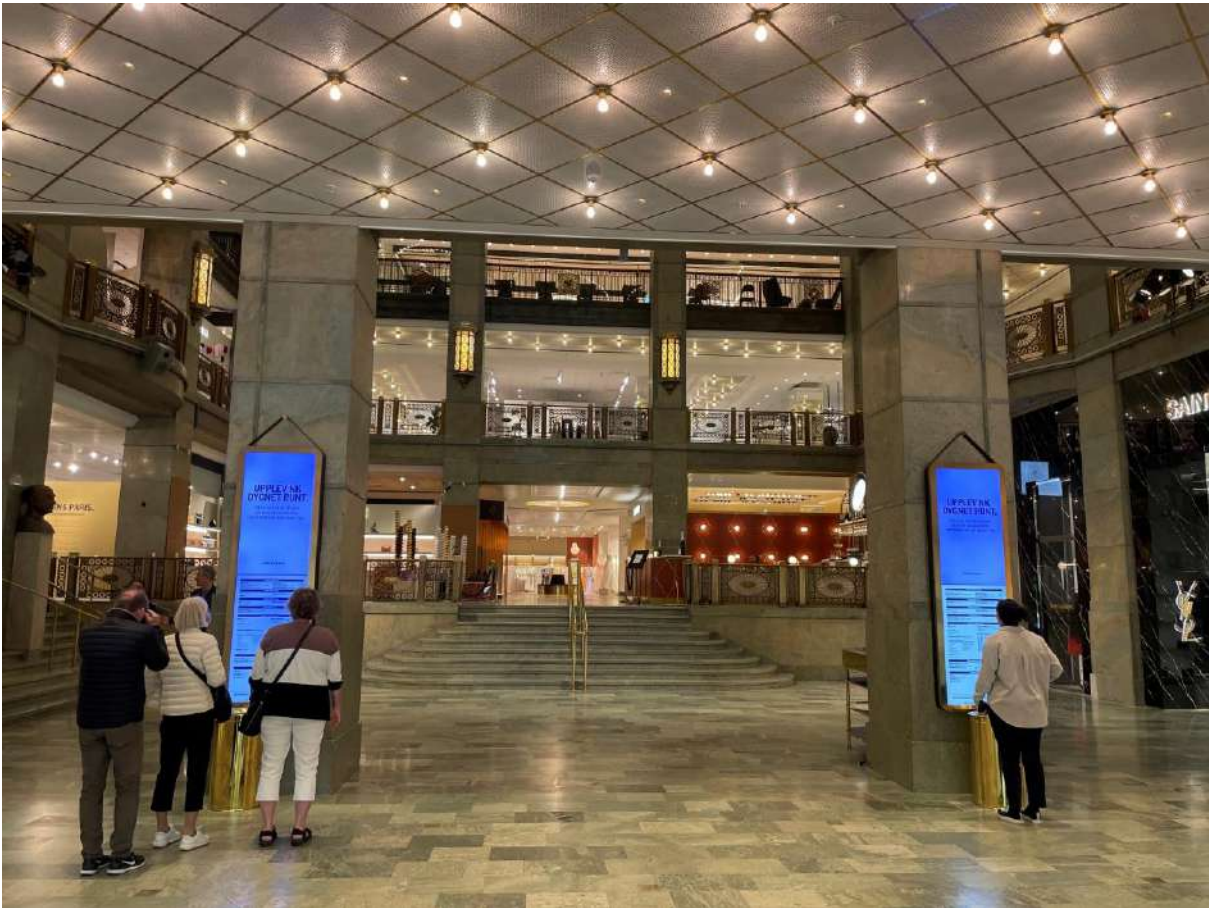
Interior of Store



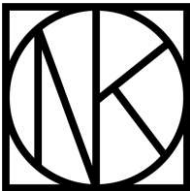




Ground Floor – Luxury shop-in-shops



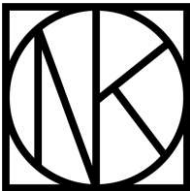




Ground Floor – Luxury shop-in-shops



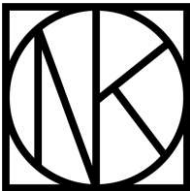




Ground Floor- Luxury shop-in-shops, featuring bathroom



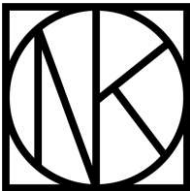




Ground Floor – Luxury shop-in-shops



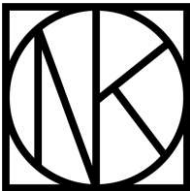




Basement – beauty lounge, home and design



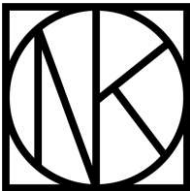




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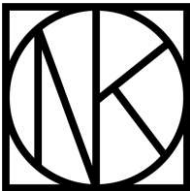




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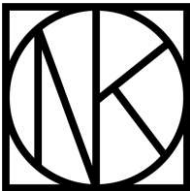




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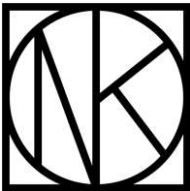






First Floor –Wedding

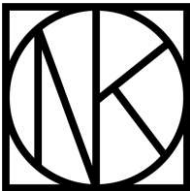




First Floor – Women’s Fashion



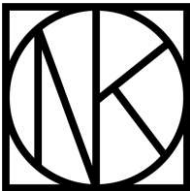




First Floor – Women’s Fashion

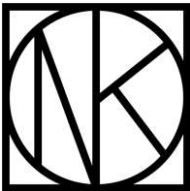






First Floor – Women’s Fashion

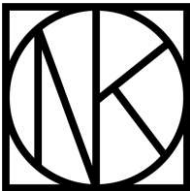




First Floor – Women’s Fashion



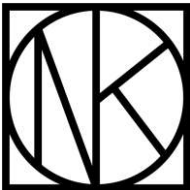




First Floor – Women’s Fashion

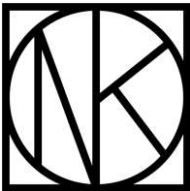






First Floor – Women’s Fashion & Lingerie

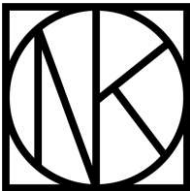




First Floor – Women’s Fashion

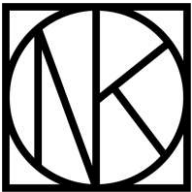




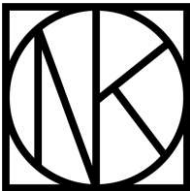


Second Floor – Men’s Fashion



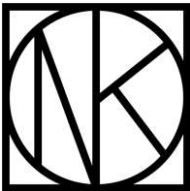






Second Floor – Men’s Fashion

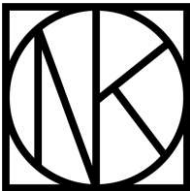




Second Floor – Men’s Fashion

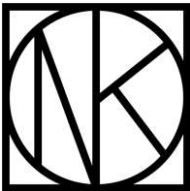






Third Floor – Sports and Homeware

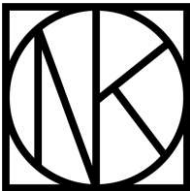




Third Floor –Homeware

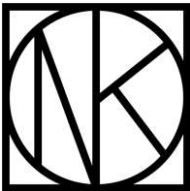




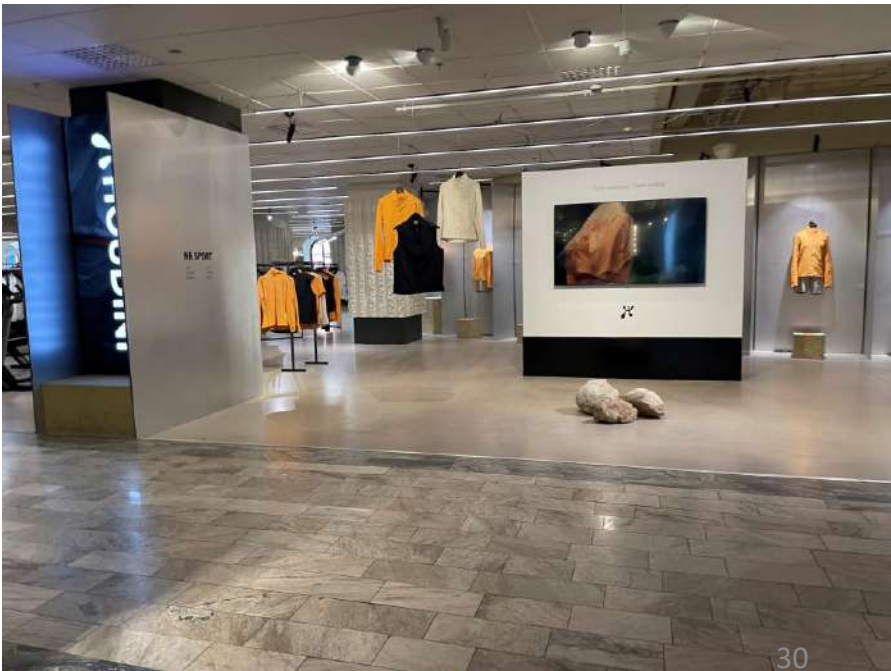


Third Floor –Homeware

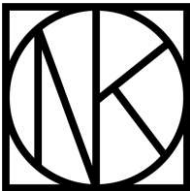




Third Floor – Sports



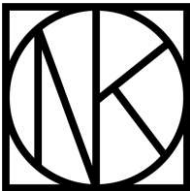




Fourth Floor – Sports



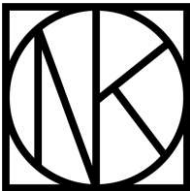




Fourth Floor – Kids Section







Fourth Floor –Customer Services, Restaurants





# OTHER STORES



**ÅHLÉNS**

# ÅHLÉNS

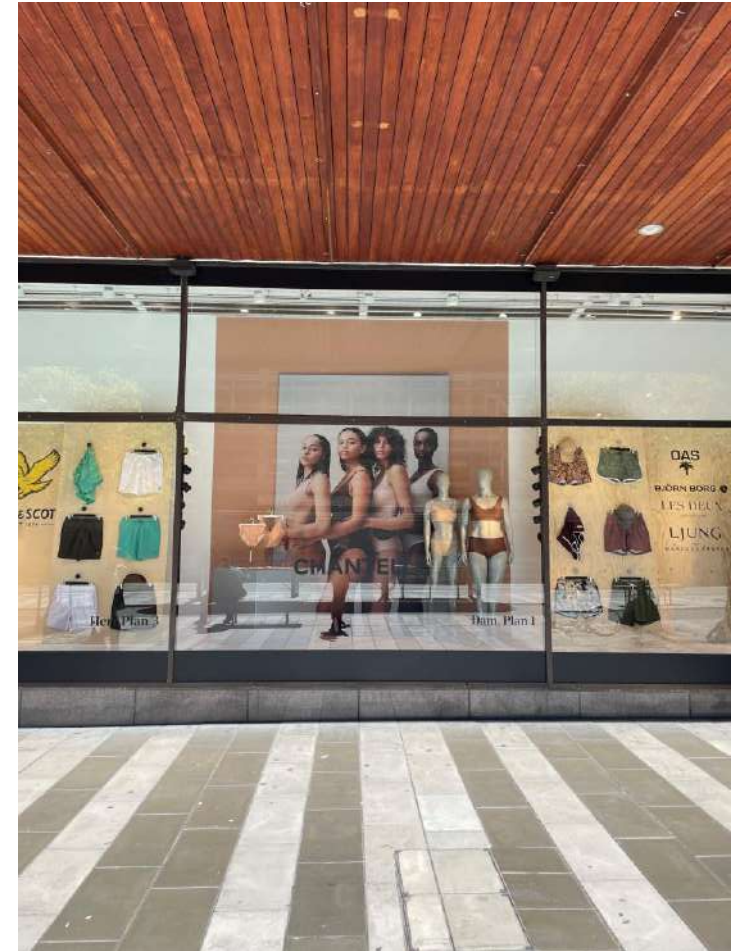
Front of Store - Outside































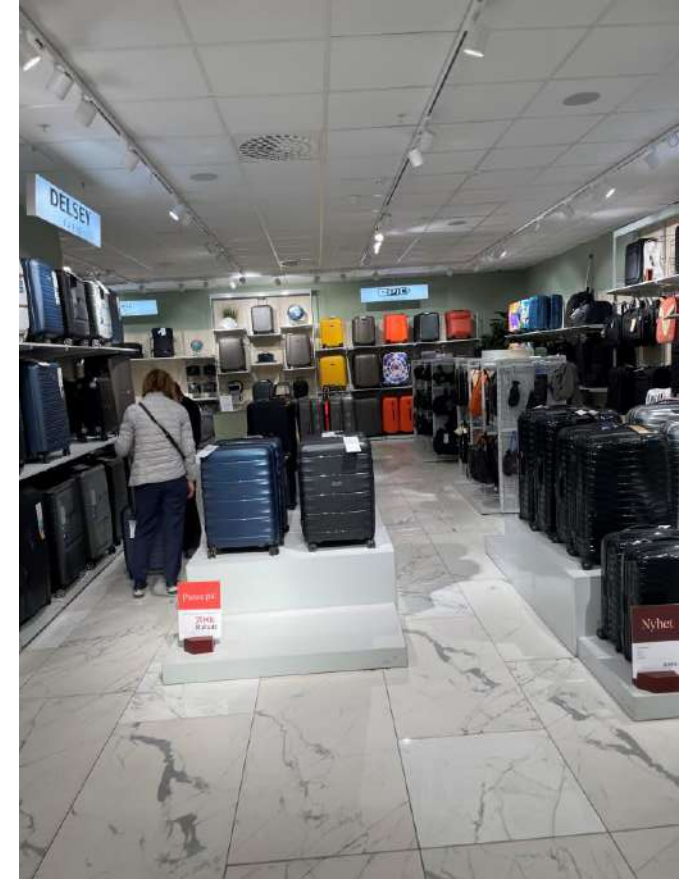




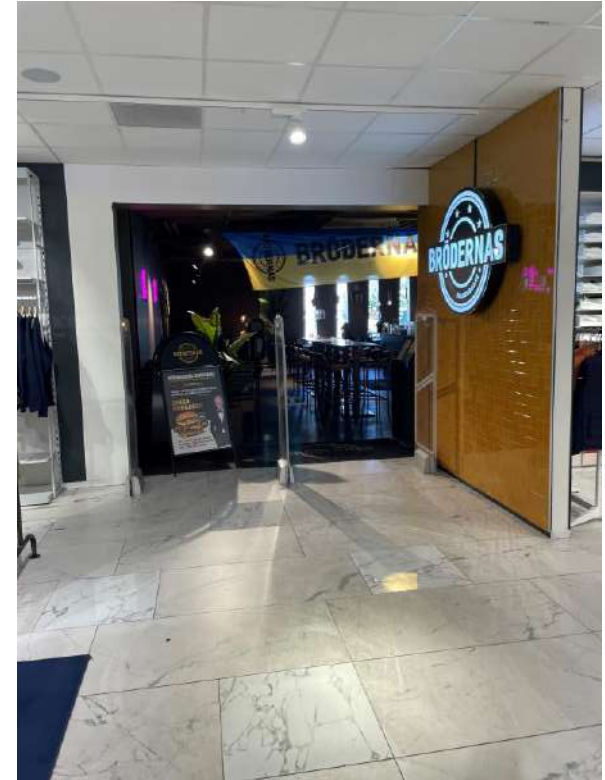


















# IADS

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