

# BRAND ROUND-UP COSMETICS & BEAUTY

18 Cosmetic & Beauty brands to watch out for in 2022!

## SKINCARE-

### PEACH AND LILY:

The top destination for the very best curation of Korean Beauty products and innovations from cult-favorite Korean Beauty brands. Spa-grade, toxin-free, delightful, and accessible, K Beauty-inspired skincare with no harsh chemicals, dyes, alcohol, parabens, or sulfates.

<https://www.peachandlily.com/>

Ig: @peachandlily

### LABOTÉ:

Laboté cosmetic treatments are made from medicinal plants and pharmaceutical ingredients selected for your skin through diagnosis. Treatments are certified vegan and cruelty-free. Take your skin diagnosis online to discover your tailor-made treatment protocol.

<https://labote.com/>

Ig: @laboteparis

### HORACE:

Skincare line of natural products co-created with customers for men. When a need is expressed, we formulate a treatment. Horace products are effective, easy to use, good for all skin types, skin tones and hair.

<https://horace.co/>

Ig: @horace.co

### OUATE:

Skincare line for little ones because children love to learn while having fun and feel that joy that overwhelms them as they walk on the path to autonomy, OUATE transmits them the essential care gestures to take care of their fragile skin.

<https://www.ouate-paris.com/en>

Ig: @ouate.paris

### YOUTH TO THE PEOPLE :

Consciously-sourced, nutrient-dense premium superfood blends and pair them with clinical, pro-grade vegan actives, all made in California for the benefit of skin's health. All initiatives support non-profits and activists working to amplify diverse voices and increase inclusivity, build a more just world, and save the planet.

<https://www.youthtothepeople.com/>

Ig: @youthtothepeople



## MAKEUP -

### CLAROPSYCHE:

A makeup brand that seeks to saturate, liberate and inspire creatives. No Rules. Art supply inspired makeup products.

<https://claropsyche.com/>

Ig: @claropsyche



### DRIES VAN NOTEN:

Dries Van Noten clashes couture with streetwear. Refillable lipsticks, with mix-match cases in clashing top and bottom prints inspired by fashion collections.

<https://eu.driesvannoten.com/collections/makeup>

Ig: @driesvannoten



### WARPAINT:

A makeup line helping men feel confident in themselves using cruelty-free, vegan ingredients. Light & comfortable to wear looks natural & incredibly easy to apply.

<https://us.warpaintformen.com/>

Ig: @warpaintformen



### PAT MCGRATH LABS:

The world's most influential and in-demand makeup artist formulated and perfected her must-have collection of high-performance cosmetics, culminating in the launch of her eponymous brand.

<https://www.patmcgrath.com/>

Ig: @patmcgrathlabs\_contact



## HAIRCARE-

### PATTERN:

Pattern - Meet your hair where it is & empower your curl pattern by nourishing your hair with affordable and effective products & safe ingredients.

<https://patternbeauty.com/>

Ig: @patternbeauty



## GISOU:

A haircare line that's key ingredients are sustainably sourced from the Mirsalehi Bee Garden by founder Negin Mirsalehi and her father. Honey is the key to healthy, shiny, nourished hair. Rich in vitamins, minerals, amino acids and antioxidants, honey deeply nourishes and moisturizes to repair and restore dry, damaged locks.

<https://gisou.com/>

Ig: @gisou



## SACHAJUAN:

Haircare inspired by Scandinavian philosophies and powered by Ocean Silk Technology. Simplify haircare by reducing superfluous products, ingredients, and routines.

<https://sachajuan.com/>

Ig: @sachajuan



## FRAGRANCES-

### VILHELM:

A fragrance line where each perfume is the culmination of a broad, creative and collaborative process, a blend of vintage and new that sparks recognition but not familiarity. It brings together around twenty fragrances conceived as olfactory stories.

<https://vilhelmparfumerie.com/>

Ig: @vilhelm\_parfumerie



### D'ORSAY:

Fragrance line where the scents are inspired by exploring the state of love through to carnal desire, speaking of feelings and intimacy.

<https://dorsay.paris/en/categorie-produit/sur-soi-en/>

Ig: @dorsayparis



## OTHER CATEGORIES -

### D+ FOR CARE:

Natural, scientific, and French, designed by women for women. D+ for care is the well-being brand for women that provides dietary supplements for beauty, well-being, stress, sleep, slimming, menopause, menstruation, hangovers, and more.

<https://dplusforcare.com/>

Ig: @dplusforcare



## LIGHTINDERM:

A unique deep skin regeneration system, usable at home, combining a photobiomodulation device and capsules of serums concentrated in photo-active ingredients. A triple stimulation: light, serum & massage to act effectively. 1 device 5 targeted programs: wrinkles and firmness, imperfections, redness, and radiance.

<https://lightinderm.com/>

Ig: @lightinderm

## HOLIDERMIE:

Holidermie created products and tools to accompany active women on a daily basis so that they remain beautiful and radiant for longer, by preserving and beautifying their skin from the inside out, by contributing to their physical and mental well-being and by allowing them to take care of their style even in the bathroom.

<https://en.holidermie.com/>

Ig: @holidermie

## SOLARIS LABS :

Inspired by massage techniques and modalities that have been around for hundreds to thousands of years they created tools that are holistic, modernized or high tech to optimize your routine and skin health.

<https://solarislabny.com/>

Ig: @solarislabny

