

Press Release

Supaluck Umpujh awarded 'the Legion of Honor' from the French Republic

Supaluck Umpujh, Chairwoman of The Mall Group., has been awarded the National Order of the Legion of Honor at the rank of Knight (Ordre Nationale de la Légion d'Honneur – Chevalier) by decree of the President of the French Republic. The honor was a recognition from France for the long-term commitment to promoting French luxury brands in Thailand. H.E. Mr. Thierry Mathou, the French Ambassador to Thailand, presented the honor among the witness of honorable guests, The Mall Group executives and executives from French fashion brands were extending their congratulations. In attendance were Mme Cécile Mathou, the Ambassador's spouse, Guillaume Sauzin, Wattasri Pattamasing Na Ayudthaya, Onthira Bharksuwana and Suthavadee Sirithanachai, at La résidence de France à Bangkok, Thailand.

The National Order of the Legion of Honor at the rank of Knight (Ordre Nationale de la Légion d'Honneur – Chevalier) is an insignia of the highest honor appointed by the French Republic with over two centuries of history and global recognitions. They are awarded to French nationals and non-French recipients who contribute to the public service of France. It is the highest honor and an invaluable pride. Currently, there are 313 non-French recipients who received the honor. In Thailand, Supaluck Umpujh is the first woman in the retail business to receive this honor. In addition to being an honor to her family, the recognition is an honor to all Thai citizens and the retail industry of Thailand.

Supaluck Umpujh issued a statement on this honorable appointment as follows; I feel immense pride to be representing Thailand in being appointed in the National Order of the Legion of Honor at the rank of Knight from the French Republic. I pledge to continue my support and promotion of France and its luxury products. This includes advocating French fashion brands, business, activities, and the culture of France to the people of Thailand. I hope to strengthen and encourage an outstanding relationship between the two countries and so on.

We would like to express our deepest thanks for your kind attention and further distribution. For more information, please contact Udom Suphpathom at (+66)897715990 or udom.s@emporiumthailand.com