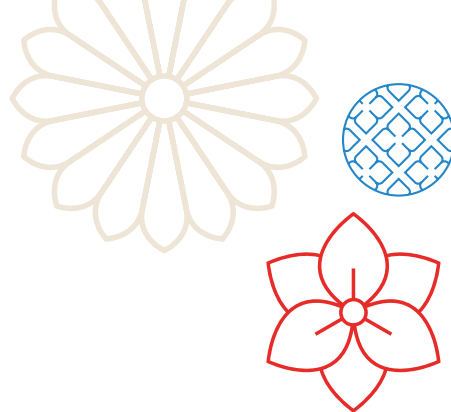




## 關於SOGO Rewards 會員計劃

SOGO Rewards以日本傳統繩結「水引Mizuhiki」為記，期待與您一直連繫，送上心意與祝福。「水引」結不僅是禮物包裝上的裝飾，也是幸福的象徵，代表人與人之間的連結，細水長流的關係。

我們將為每位尊貴會員帶來源源不絕的驚喜獎賞及購物體驗，與您分享優質品味生活。



立即下載

SOGO Rewards | Q



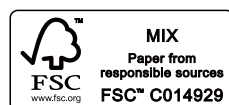
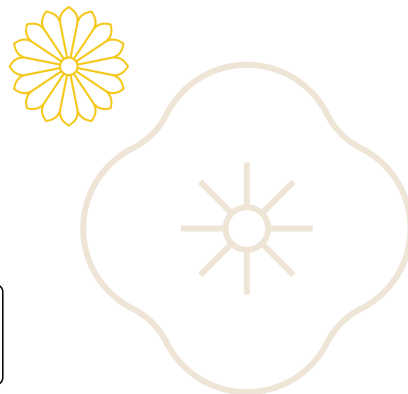
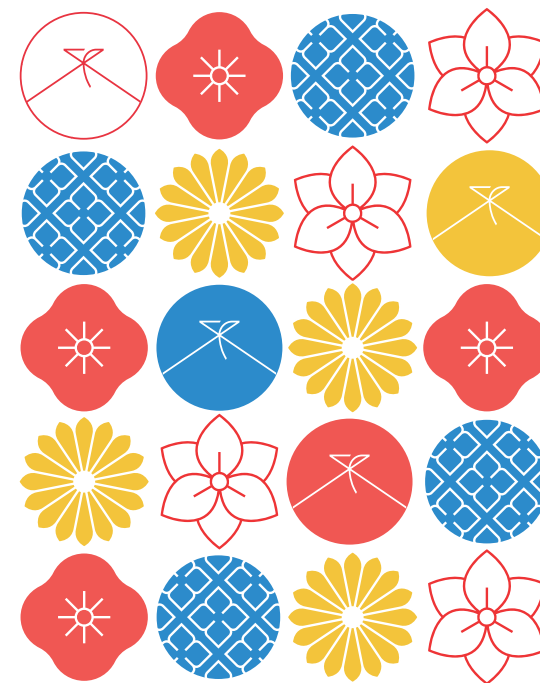
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安卓手機  
應用程式  
安裝包

呈獻生活時尚禮遇  
體驗精彩購物獎賞



## 會籍級別

只需下載SOGO Rewards手機應用程式，即可免費登記成為會員。我們的會籍以日本文化中具有吉祥含義的花卉命名，傳遞美好祝願：

- TSUBAKI茶花紅卡會籍，象徵真摯與熱情。
- AJISAI繡球花藍卡會籍，象徵幸福與圓滿。
- KIKU菊花金卡會籍，象徵純潔與永恆。

	 TSUBAKI茶花紅卡會籍	 AJISAI繡球花藍卡會籍	 KIKU菊花金卡會籍
如何加入	透過手機應用程式免費登記	過去365天內累積消費滿港幣\$20,000	過去365天內累積消費滿港幣\$60,000
會籍有效期*	永久	12個月	12個月

## 賺取積分，盡享無限獎賞

會員凡於崇光百貨消費每港幣\$1，即可賺取1基本積分，用於兌換崇光電子購物禮券、POINTASTIC獎賞及其他獨家禮遇。

### 積分

5,000或以上  
10,000  
20,000  
40,000  
100,000

### 獎賞

POINTASTIC獎賞\*  
\$50崇光電子購物禮券  
\$100崇光電子購物禮券  
\$200崇光電子購物禮券  
\$500崇光電子購物禮券

\*不同獎賞所需積分各不相同。

## 會員禮遇#

SOGO Rewards為您準備了全年豐富禮遇，讓您尊享細緻、優越的服務和購物體驗。

	 TSUBAKI茶花紅卡會籍	 AJISAI繡球花藍卡會籍	 KIKU菊花金卡會籍
迎新禮遇	2,000 獎賞積分	5,000 獎賞積分	10,000 獎賞積分
POINTASTIC獎賞			
商戶全年購物優惠			
生日驚喜	生日月份累積消費滿港幣\$2,000或以上可享2X積分(最多可獲100,000積分)	1,000獎賞積分 + 生日月份購物可享2X積分(最多可獲100,000積分)	1,000獎賞積分 + 生日月份購物可享3X積分(最多可獲600,000積分)
會員活動			
獨家活動邀請	---		
餐飲禮遇	---	---	惠顧和三味日式餐廳可享9折優惠

#請登入SOGO Rewards手機應用程式了解會員計劃之條款及細則。

## YURI美妍卡會籍

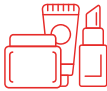
「立如芍藥，坐若牡丹，行猶百合。」日本文化中，常以百合花(YURI)形容優雅溫柔的女性。

YURI美妍卡會籍呈獻多姿多彩的美妝禮遇，讓您從內而外綻放美麗光芒。



### 如何加入

過去365天內於美妝商戶累積消費滿港幣\$5,000。



### 美妝禮遇

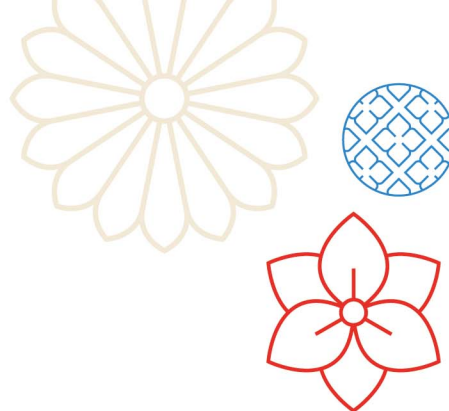
- 3,000積分迎新禮遇
- 於指定美妝活動購物尊享2X獎賞積分
- 於美妝專櫃尊享全年購物及服務優惠
- 生日驚喜
- 獲邀出席美妝活動及工作坊



## About SOGO Rewards Programme

SOGO Rewards means more than what it carries. It all begins from an idea - Mizuhiki, the traditional Japanese twine that is tied in knots to decorate a gift. A symbol of affection, warmth, and togetherness, that's what SOGO Rewards is for you.

As our valued members, you'll be inspired and delighted with an array of lifestyle rewards and privileges beyond your expectation.



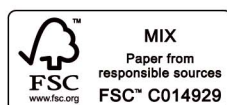
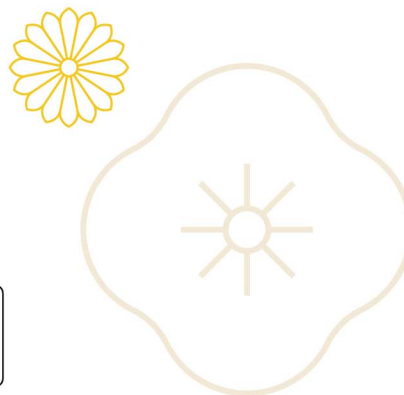
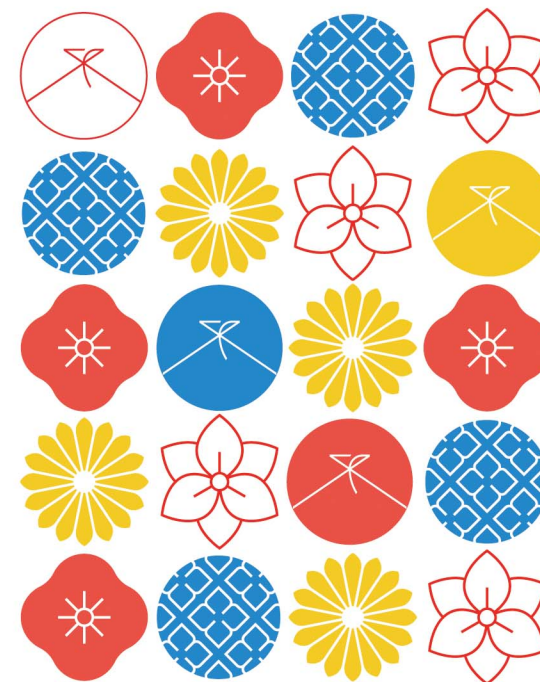
Download Now

SOGO Rewards | Q






Android  
Application  
Package

Discover an array of  
exciting shopping and  
lifestyle rewards



## Membership Tier

Simply download the SOGO Rewards Mobile Application and complete the registration procedure. Each membership tier is named after a flower with an auspicious meaning in the Japanese culture:

-  TSUBAKI (Camellia) Tier represents sincerity and passion.
-  AJISAI (Hydrangea) Tier represents unity and happiness.
-  KIKU (Chrysanthemum) Tier represents purity and longevity.



How to Join	Sign up through mobile app for free	Accumulative spending of HK\$20,000 in the past 365 Days	Accumulative spending of HK\$60,000 in the past 365 Days
Membership Validity*	Permanent	12 months	12 months

## Earn Points for Unlimited Rewards












Members can earn 1 Basic Point for every HK\$1 spent in SOGO. Points can be redeemed for SOGO eGift Certificate, POINTASTIC Rewards and other exclusive privileges.

Points	Rewards
5,000 or above	POINTASTIC Rewards*
10,000	\$50 SOGO eGift Certificate
20,000	\$100 SOGO eGift Certificate
40,000	\$200 SOGO eGift Certificate
100,000	\$500 SOGO eGift Certificate

\*Point requirements for different products and services vary.

## Membership Privileges#

SOGO Rewards members can enjoy an array of privileges, personalised and memorable experience.

	TSUBAKI Tier	AJISAI Tier	KIKU Tier
Welcome Offer	2,000 Bonus Points	5,000 Bonus Points	10,000 Bonus Points
POINTASTIC Rewards			
Merchants Year-round Shopping Privileges			
Birthday Delights	Earn 2X Bonus Points upon accumulative spending of HK\$2,000 or above during birthday month (max. 100,000 points)	1,000 Bonus Points + Earn 2X Points upon purchase during birthday month (max. 100,000 points)	1,000 Bonus Points + Earn 3X Points upon purchase during birthday month (max. 600,000 points)
Member Events			
Exclusive Event Invitations	---		
Dining Offer	---	---	Enjoy 10% discount at Wa San Mai

# Learn more about the programme terms and conditions on SOGO Rewards Mobile Application.

## YURI Beauty Card

In Japan, Yuri, known as Lily, denotes a woman's beauty. There is even a Japanese saying, "She sits and stands a peony and walks a lily".

YURI Beauty Card is a supplementary beauty card designed to reveal your beauty from the inside out.



### How to join

Accumulative spending of HK\$5,000 at beauty merchants in the past 365 days.



### Beauty privileges

- 3,000 Points welcome offer
- 2X Bonus Points for designated beauty fairs
- Year-round shopping and service privileges from beauty merchants
- Birthday delights
- Exclusive invitation to beauty events